

ANNUAL REPORT

(2023 - 24)



Ashadeep

(Association for Services on Humanity Action Development of Education and Environment Programme)

At/Po – Rameswar, Ps – Nirakarpur, District – Khordha

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ABOUT ASHADEEP:

ASHADEEP (Association for Services on Humanity Action Development of Education and Environment Programme) is a non - profit organization established in Odisha in the year 2006 with a mission to empower marginalize community and to promote sustainable development through participatory approaches. ASHADEEP focuses on promoting the well-being especially women, children, and youth and older citizens through various community-based initiatives. The organization works on Skill and entrepreneurship development of rural women by organising training programs at village level, promoting high value vegetables by adopting on chemical fertilizer and pesticide, Child education and protection. The work of the organization is guided by principles of social justice, gender equity. To implement various project/Programmes dedicated team of professionals engaged with expertise in various domains, including community mobilization, Livelihood promotion, Convergence and project management. The organization also has a strong network of volunteers and community leaders who contribute to the implementation of the various programs.

VISION

Committed to build society where every person can live with dignity and security.

MISSION

To improve equitably the social, economic, and environmental conditions of people with special emphasis on women and children, by providing appropriate knowledge and skill on available resource and engage them in various activities which will enable them to achieve sustainable income.

Overview of the Year 2023-24:

- Module training (I, II &III) to Producer Groups of 14 nos under Sonapur Block, Ullunda Block, BMPur Block Tarbha Block ,and Dunguripalli Block of DRDA Subarnapur.
- Promotion and cultivation of Ragi among small and marginal farmers in Kandhamal district.
- Orientation and Awareness programme 25 nos. under DIC of Subarnapur district.
- MEDP training programme on Millet food processing for 30 women under NABARD at Begunia block of Khordha district.
- Awareness and training on Bio Fertilizer and bio pesticide in Kandhamal district.
- Orientation programme on high value crops in Kandhamal district

1. Module Training to PG groups of Subarnapur district:

The three phase module training was organized by ASHADEEP in different blocks of Subarnapur district i.e Sonepur, BMPur, Tarbha, Ullunda and Dunguripalli under DRDA of Subarnapur district. The 14 nos producer



groups were attended the training in different phases. Each training was conducted in five days. The expert of ASHADEEP and other professionals were engaged as Resource persons. First phase training was started in Sonepur block SabhaGreh where BDO of Sonepur block was chief Guest of the Programme. The members from DRDA and ORMAS and DPC were also present in the inaugural day along with BPM of Sonepur Block. The dedicated members of ASHADEEP with Subarnapur district co-ordinator also attended in the ceremony.



Second phase module training was conducted in Ullunda block at Metakani Temple premises where ABDO, DPM, DPC and BPM of Ullunda Block were attended the training and share their valuable suggestions to the PG members. The DPM and DPC shared different types of govt schemes for the

PG members along with future plan of Govt to set up one millet hub in Ullund block.

The third phase module training programme was conducted in Dunguripalli block at Samaleichua old panchayat hall. This programme was inaugurated by BPM of Dunguripalli, Sarapancha of Samaleichu and local dignatires . The members of ASHADEEP along with district co-ordinator were present in the training.



2. Awareness-cum orientation programme under DIC of Subarnapur district:

ASHADEEP conducted 25 nos of Awarnees-cum- Orientation programme in different villages of Subarnapur district comprising Sonepurblock ,Ullunda block, Tarbha block and Binika block. More than 2500 nos people were given orientation about the advantages of entrepreneurship. During program the trainees were given leaflet, brochure for better understanding of MSME scheme like PMEGP, PMFME and Viswakarma.



3. Promotion and cultivation of Ragi among small and marginal farmers:

ASHADEEP started initiative to promote Ragi cultivation in Odisha to boost Flagship programme of Millet Mission recently introduced by GoI. To increase Ragi production several awareness meetings were organized in villages of Kandhamal and Sonepur district. ASHADEEP members have visited in both districts to meet several farmers group and made them aware on importance of Ragi cultivation.



4. MEDP training programme under NABARD for Millet food processing:

ASHADEEP conducted 15 days MEDP programme at Badaberana under Badaberana Panchayat of Begunia Block sponsored by NABARD. Thirty women were given training to prepare millet cookies, cake, Nachos and Chocolate. Inaugural function attended by DDM, NABARD, BM of Union Bank and BPM of Begunia block. In the inaugural



function President, Secretary and Treasurer of ASHADEEP also present and shared their views.

During the training program Industrial Promotion Officer (IPO) & DRP of Khordha district were participated as Resource persons. They discussed various Govt Scheme and subsidy which will be useful for trainees after the program.

Facilitators from RUDSET, Bhubaneswar also discussed their valuable about credit linkage and digital marketing.

The experts on value addition on Ragi facilitated the training and trained the beneficiaries on preparation various products.

In the validation day DDM of Nabard, BDO of Begunia block and Sarapanch of Badaberana panchyat grace the occasion. They distributed certificates to the beneficiaries and share their valuable suggestion to the trainees.

At the end there was display of products by the participants which they sold to villagers and guests



5. Awareness and Use of Bio Fertilizer and bio pesticide:

ASHADEEP thrive to set continuous efforts to propagate and use of Bio Fertiliser and Bio pesticides among small farmers in Kandhamal and Khordha districts. ASHADEEP identified two clusters of five villages (Adasipada, Ghodapathar, Karudakumpa, Bedangapaju & Lambiguduri) in Khajuripada blocks under Kandhamal district. Total five nos. of training programmes were organized with support from local NGOs. All participants were trained in preparation of Waste decomposer liquid to be used as Bio - fertilizer. Similarly preparation of neem leaves based bio pesticides.



6 Orientation programme on high value crop:

ASHADEEP always focus on small farmers income by promoting High value crops. Hence two training programmes were organized in both Kandhamal and Sonapur districts on cultivation of Bitter Gourds by adopting all best practices like Trellis, Spacing and raised bed methods which will enhance production. ASHADEEP is working on value chain of Bitter Gourd and try to establish market linkages with distance markets like Berhampur for Kandhamal farmers.



Latitude: 20.64369
Longitude: 82.703226
Elevation: 364.87132 m
Accuracy: 2.2 m
Time: 04/14/2023 11:09
Note: IC

FUTURE PLAN OF ASHADEEP

- To set up old age home at Khallikote under Ganjam district and Bhubaneswar under Khordha district.
- To Work with Millet mission of Subarnapur district for set up millet food hub.
- To start productivity activities for the PG groups of Subarnapur district.
- Convergence with NABARD to start LEDP for artificial jewellery, Boutique , Block printing, paper mask preparation and millet bakery items , bamboo handicraft , terracotta work, and tailoring work.
- To set up Skill Development Centers, FPOs, Co-op Societies, WSHGs and Mini Food Park for Women Empowerment Youth Employment and weaker sections of society residing in and around major Mining districts of Keonjhar, Mayurbhanj and Kandhamal.